

# BEVERAGE DISPLAYS THAT CONVERT

USING DISPLAY MERCHANDISING BEST PRACTICES

Our proprietary Best Practices are based on insights and understanding from our research with over 5000 shoppers across North America.

## DISRUPT

Limited-time displays drive urgency and engagement, and **increase purchase intent by**

**30%**

## ENGAGE

Using product imagery can spark deeper connection to your brand, and can create a

**2x HIGHER**

intention to purchase.

## CONVERT

**2-in-1**

shopper state that brand name & logo plus easy-to-shop design are non-negotiables on display



**FREE  
CONSULTATION**

Book a free  
30-minute session  
with our in-house  
Display Strategy  
Experts

**BOOK A MEETING NOW!**